The South Carolina Department of Transportation (SCDOT) partners with various organizations to perform a variety of maintenance and beautification functions on our roadways. In recognition of the efforts of businesses, private citizens, and local governments, we have provided signing on our roadways to acknowledge these contributors.

The Federal Highway Administration published guidance on August 10, 2005, on the use of acknowledgement signs and encouraged each state to develop its own policy, which would substantially comply with their recommendations. Below are the categories of acknowledgment signs currently provided in South Carolina.

**Adopt-A-Highway**

This program is well established and the procedures listed below are to be followed in signing for the Adopt-A-Highway Program.

The Adopt-A-Highway sign will consist of two types of panels. Panel A, the larger panel, shall be 36 inches wide and 24 inches high, using letters 3 inches in height.

Panel B, the smaller panel, shall be 36 inches wide and 6 inches high, using a maximum of eighteen letters, 3 inches in height. This panel shall list the name of the organization adopting the segment of highway where the sign is to be posted.

Generally, signs will be erected at each end of a two-mile section of highway. The sign numbers for these signs are I-10-1-36 for Panel A and I-10-2-36 for Panel B. Layouts for these signs are shown above.
Palmetto Prideways

This program is a cooperative effort between SCDOT, PalmettoPride, and the South Carolina Department of Corrections for the removal of litter on interstates and other controlled-access facilities. In recognition of a business’s financial contribution to the program, SCDOT fabricates and erects signs on selected segments of the interstate. The signs consist of a Palmetto Prideway sign and an acknowledgement sign with the contributing business’s name. The Department will use sign number I-10-5-48 for the main sign as shown below.

The sponsor panels are available in four different options for a logo of the business name or text. The logo can be a maximum size of 41 inches wide and 17 inches tall.

These layouts for the main sign and sponsorship panel signs are shown above.

Requests for new signs should be directed to PalmettoPride at www.palmettopride.org. Questions concerning sign installation or maintenance should be referred to the Director of Maintenance Office.

State Championship Signs

SCDOT, on request, will allow the installation of signs recognizing high school or college championship teams. Since there is no benefit to the Department in association with the signs, the Department requires reimbursement of $200 per sign for fabrication and erection.

Only sports that are recognized by the South Carolina High School League (SCHSL) are eligible for state championship signs. Club sports are not eligible for championship signing.

These signs are to remain in place until a new champion is named or for a maximum of one year. If a school has more than one state championship team in a given year, the sign can be modified by adding a plaque with the name of the second team. No multiyear championship signs should be erected. The sign number for state championship signs is I-34-1 and a typical layout is shown below.
Signs for Dedications of New Roads and Bridges

Roads and bridges may be dedicated to honor individuals or groups through resolutions passed by either the General Assembly or the SCDOT Commission. In both cases, signs for the dedication of roads and bridges should have green backgrounds with white letters and border.

The standard dimension should be 72 inches by 24 inches, with 6-inch series D copy. If the legend requires smaller lettering to fit the standard sign size, 5-inch series C copy may be used. If special circumstances exist, the Director of Traffic Engineering will provide a layout upon request from the district engineering administrator.

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History: Issued on June 2, 2008
First Revision on April 20, 2015