

RAISED MEDIAN BENEFITS

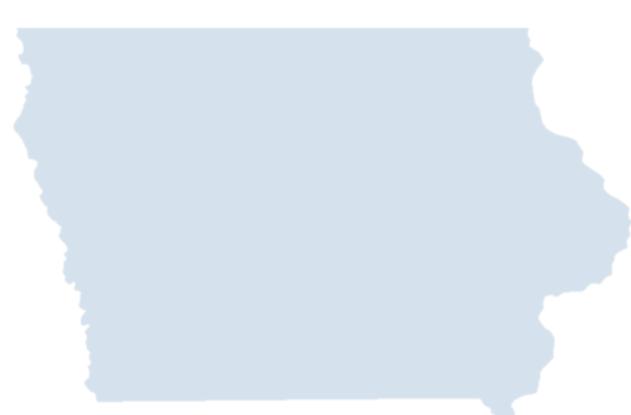
NATIONAL RESEARCH SHOWS RAISED MEDIAN BENEFITS:

- ✓ PEDESTRIAN REFUGE AT MID-BLOCK CROSSINGS
- ✓ UNIFORM TRAFFIC FLOW
- ✓ BETTER ACCESS MANAGEMENT
- ✓ REDUCED CONFLICT POINTS
- ✓ 15% - 57% TOTAL CRASH REDUCTION
- ✓ AESTHETIC BENEFITS VIA LANDSCAPING
- ✓ VERY FEW U-TURN CRASHES

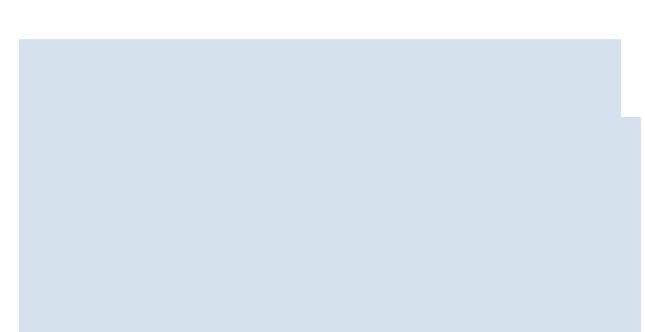
WITH LITTLE TO NO ADVERSE IMPACTS ON BUSINESSES:

80% OF BUSINESSES STATED SALES
WERE AS HIGH OR HIGHER.

THOROUGHFARES WITH MEDIAN
TENDED TO HAVE HIGHER RETAIL
SALES (IOWA STUDY)



14 OF 15 BUSINESSES
UPGRADED OR RETAINED THE
SAME USE (KANSAS STUDY)



OWNERS REPORTED VOLUME OF
PASS-BY TRAFFIC DID NOT CHANGE.
AREA BUSINESSES INCREASED
EMPLOYMENT AFTER MEDIAN
IMPLEMENTED (TEXAS STUDY)



ECONOMIC CONDITIONS LIKELY
CAUSED DECREASE IN SALES
VOLUME, BUT RAISED MEDIAN
DID NOT AFFECT BUSINESS SALES
(SOUTH CAROLINA STUDY)

